

AUTOMOTIVE OEM

CENTRAL CONSOLE PART

AVIENT SOLUTION

Smartbatch™ Combination Colorants & Additives

WHY AVIENT?

- Offered a paint replacement solution with a molded-in-color metallic effect
- Provided color matching expertise
- Utilized simulation tools to predict part aspect and suggest the best injection point for process and mold optimization
- Optimized formulation for metallic effects

LEARN MORE

KEY REQUIREMENTS

- Metallic aspect
- Good surface appearance
- UV resistance
- Cost effective alternative to paint